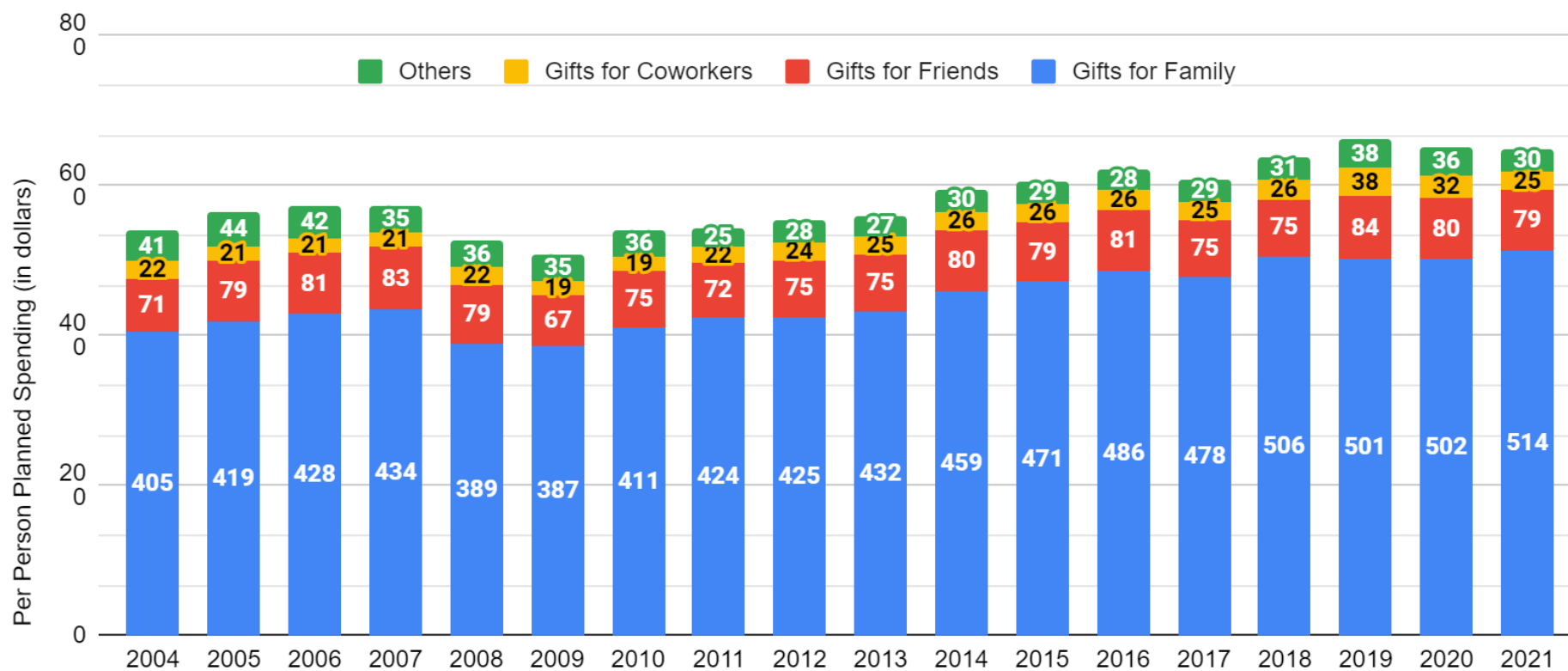


Holiday Gift Spending

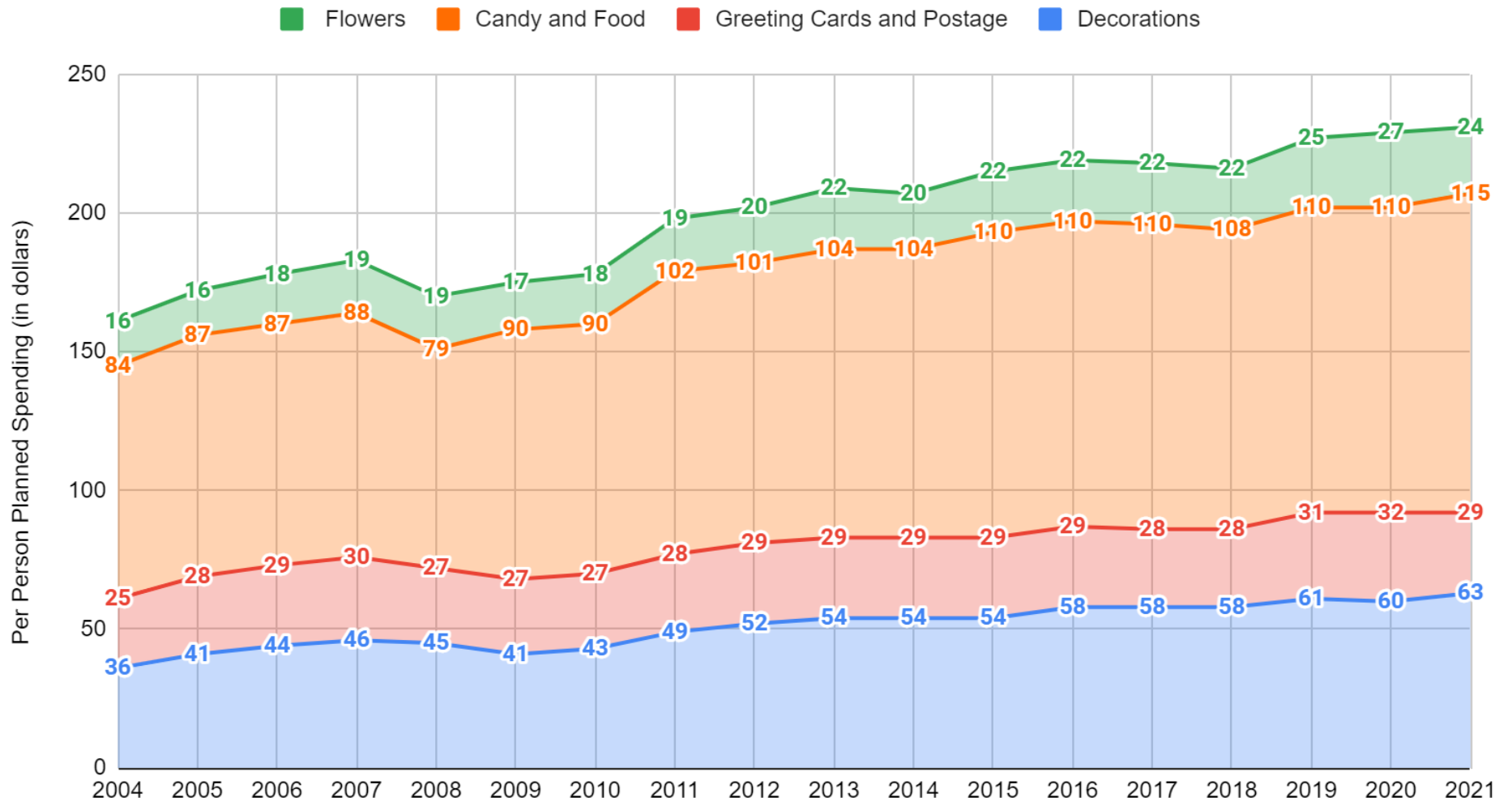


From National Retail Federation

Source: NRF's Annual October Holiday Consumer Survey, conducted by Propser Insights & Analytics

<https://nrf.com/topics/holiday-and-seasonal-trends/winter-holidays/winter-holidays-data-center>

Holiday Non-Gift Spending

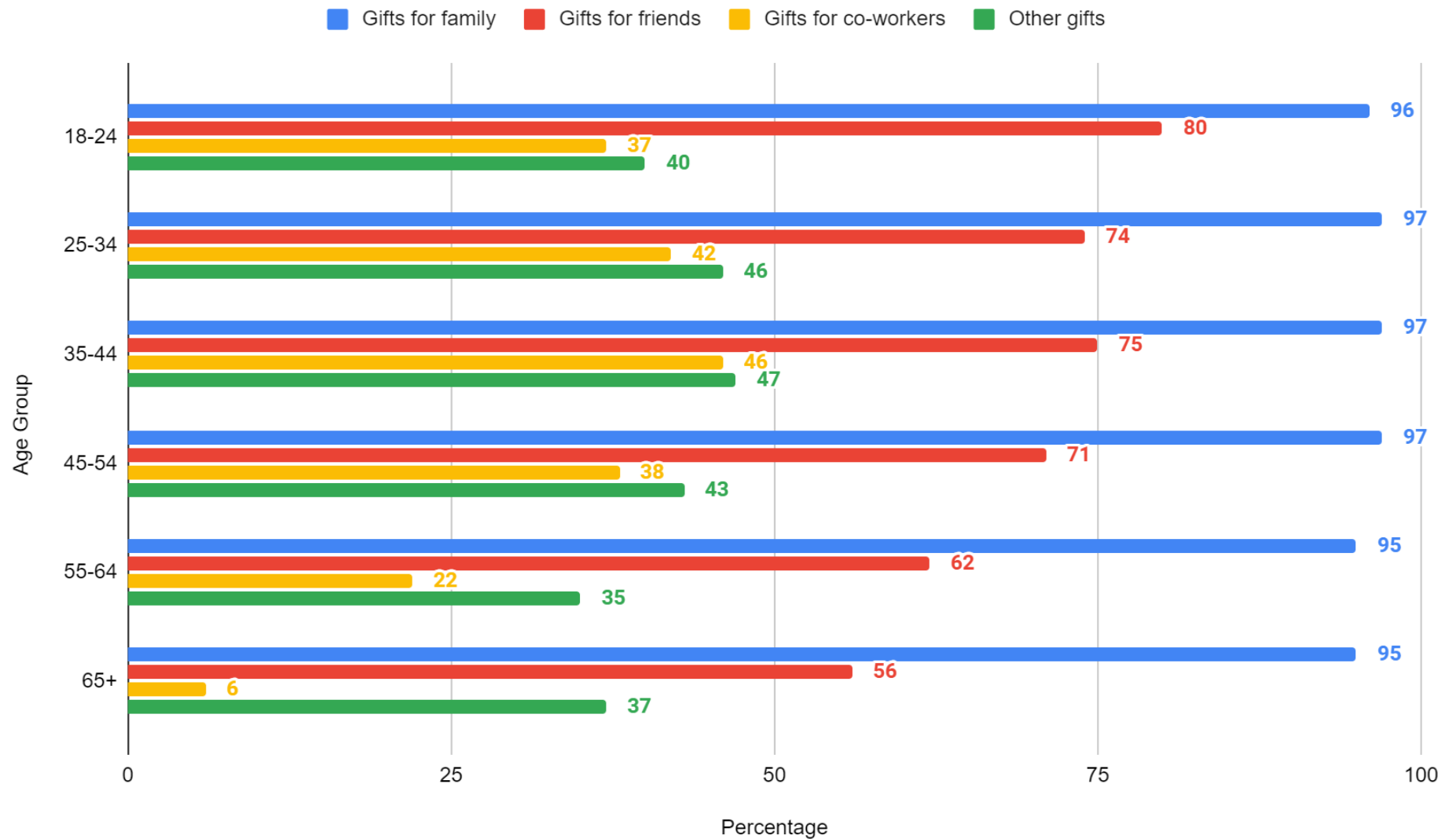


From National Retail Federation

Source: NRF's Annual October Holiday Consumer Survey, conducted by Propser Insights & Analytics

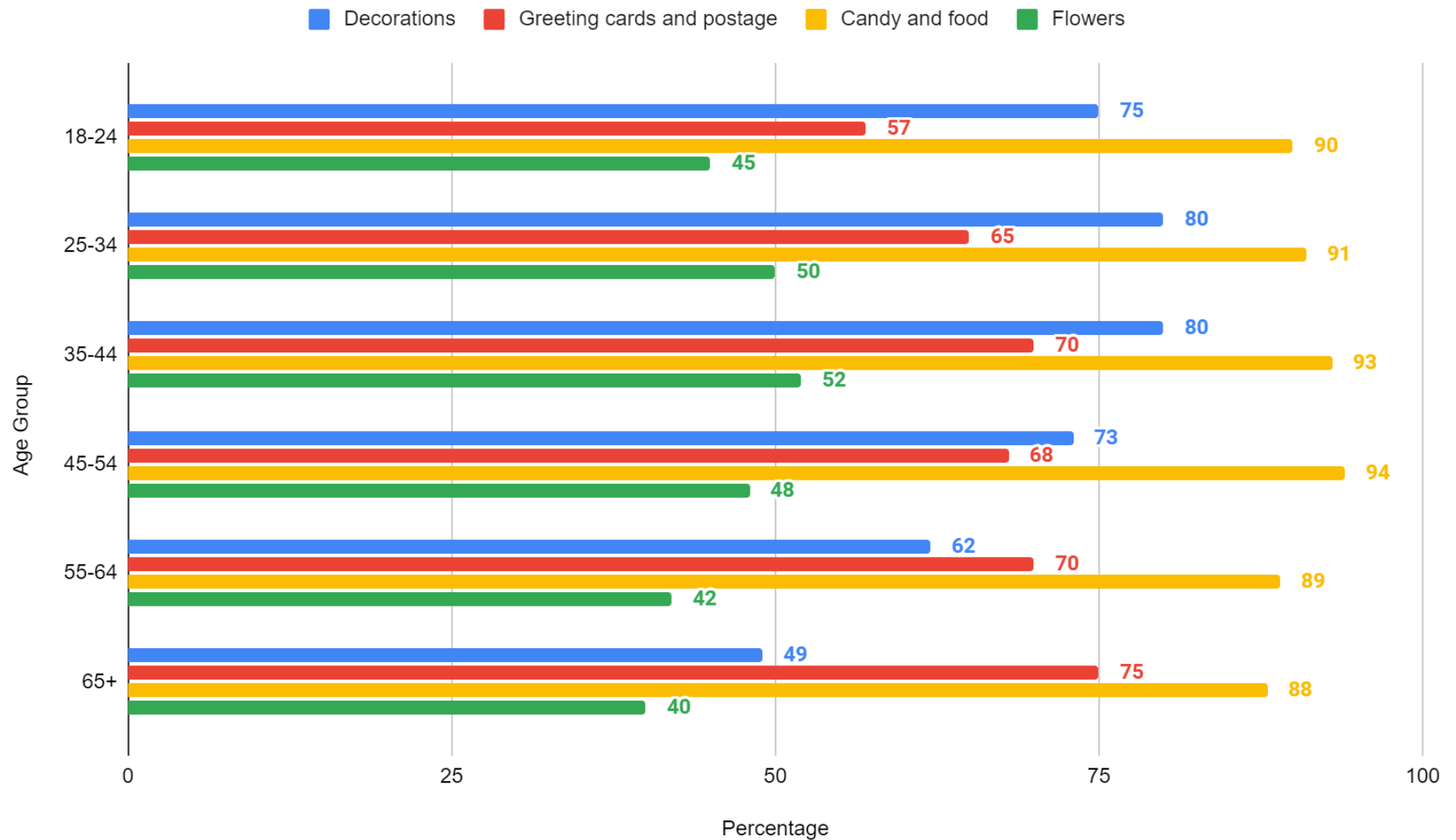
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Who Do Individuals Plan to Purchase Gifts for?



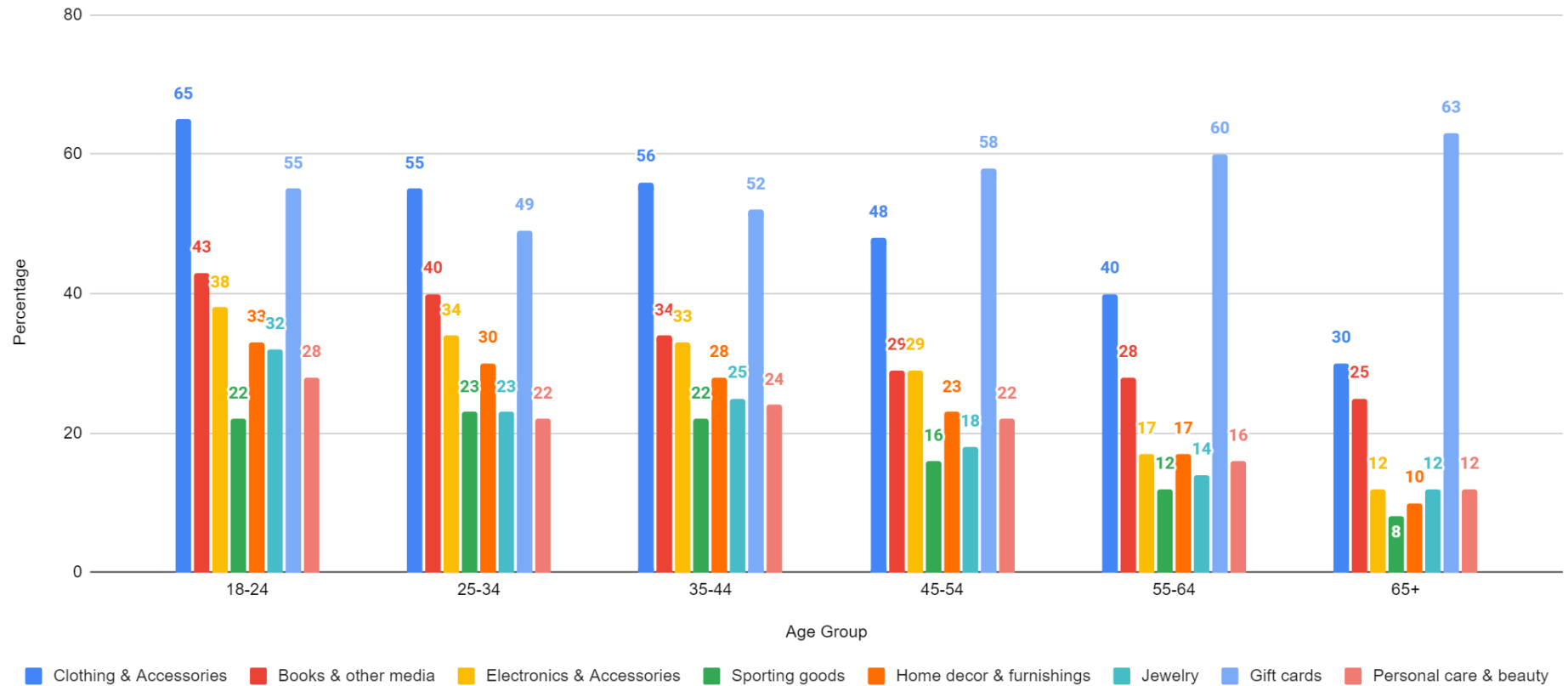
From National Retail Federation
Source: NRF's Annual October Holiday Consumer Survey, conducted by Propser Insights & Analytics
<https://nrf.com/topics/holiday-and-seasonal-trends/winter-holidays/winter-holidays-data-center>

Which Non-Gift Items do Individuals Plan to Purchase?



From National Retail Federation
Source: NRF's Annual October Holiday Consumer Survey, conducted by Propser Insights & Analytics
<https://nrf.com/topics/holiday-and-seasonal-trends/winter-holidays/winter-holidays-data-center>

What Gifts do Individuals Prefer?

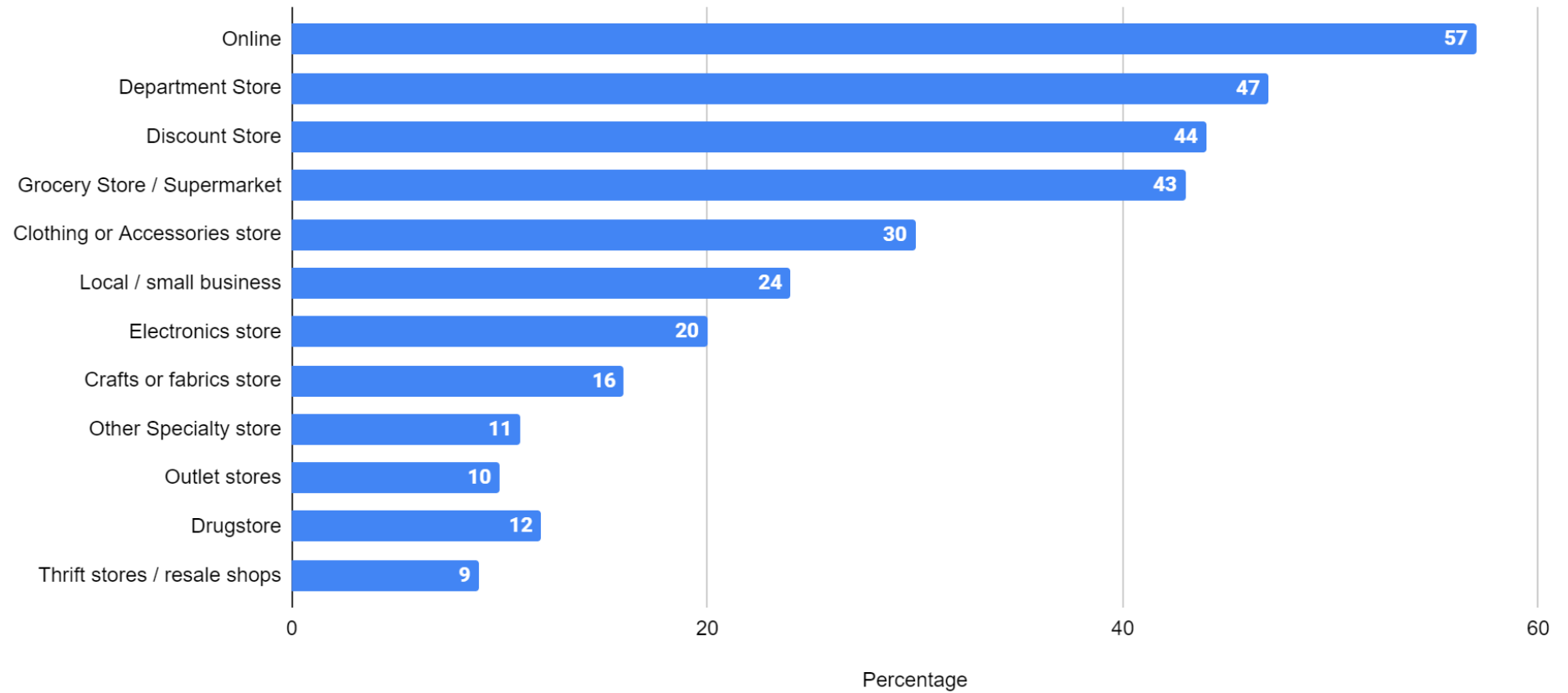


From National Retail Federation

Source: NRF's Annual October Holiday Consumer Survey, conducted by Propser Insights & Analytics

<https://nrf.com/topics/holiday-and-seasonal-trends/winter-holidays/winter-holidays-data-center>

Where Do Consumers Plan to Shop?

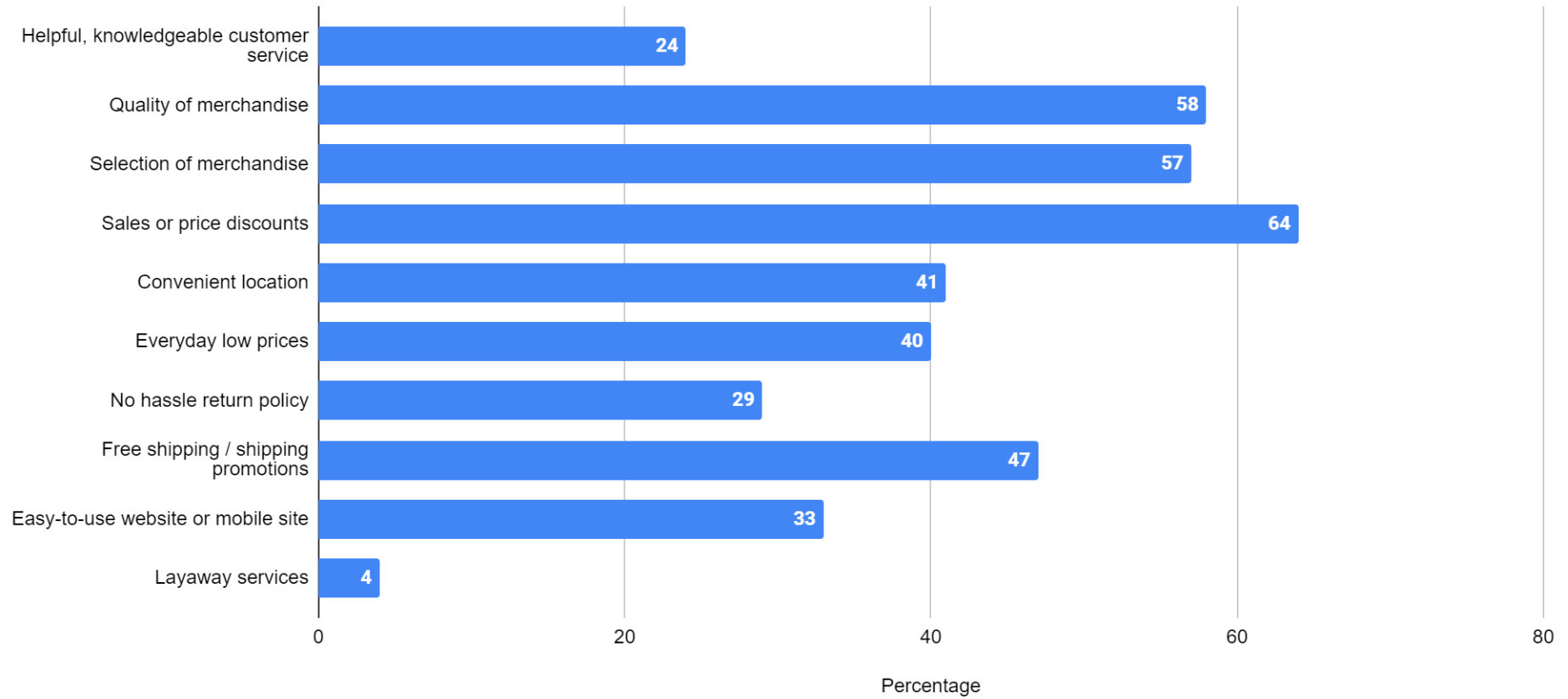


From National Retail Federation

Source: NRF's Annual October Holiday Consumer Survey, conducted by Propser Insights & Analytics

<https://nrf.com/topics/holiday-and-seasonal-trends/winter-holidays/winter-holidays-data-center>

What do Consumers Find Important While Shopping?



From National Retail Federation

Source: NRF's Annual October Holiday Consumer Survey, conducted by Propser Insights & Analytics

<https://nrf.com/topics/holiday-and-seasonal-trends/winter-holidays/winter-holidays-data-center>